

# Free Reports

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## **FREE REPORTS STEP BY STEP CHECKLIST.**

Feel free to print this page and check each task as you complete it.

- ☐ Create a simple 7 - 10 page free report. The content must be 100% awesome. Try to avoid using PLR material.
- ☐ Create a simple squeeze page to promote your report, remember to keep your message short and sweet, less is more with a squeeze page.
- ☐ Create a simple thankyou page where people can download your report, offer more related products and services from this page.
- ☐ In your free report link to relevant products and services and additional training. The report should leave the reader wanting more and they need to visit your website/product/service to receive more.
- ☐ Allow some links in the report to be branded. Just make sure you benefit from some links or the links lead to your website/product/service.
- ☐ Offer unrestricted distribution rights, this will help your report go viral. Include graphics and a squeeze page and distribution instructions.
- ☐ Distribute your report via your blog, giveaway events, social media outlets, forums and your blog.
- ☐ Repeat the process.

***Tip.*** *If you get this right you can receive so much targeted traffic that you simply can't stop it. Remember the key is to reward affiliates for distributing your work.*