

# Integration Marketing

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## **INTEGRATION MARKETING STEP BY STEP CHECKLIST.**

Feel free to print this page and check each task as you complete it.

- ☐ Look for marketers who sell similar products to yours.
- ☐ Explain the benefits of integration marketing. Tell them it's very little work for easy profit. Even offer to do everything.
- ☐ Explain what your product delivers and provide full access.
- ☐ Know your conversions.
- ☐ Offer discount rates where possible, this will increase conversions for both of you.
- ☐ Repeat the process.

***Tip.*** Consider placing the other parties product on your page in advance and getting some sales first. This will make it hard for them to say no and it will prove your approach works.