

Joint Ventures

Written & Published by: John Thornhill

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JOINT VENTURES STEP BY STEP CHECKLIST.

Feel free to print this page and check each task as you complete it.

- ☐ Look for marketers who sell similar products to yours.
- ☐ Approach the marketer and ask for a 'review copy' of their product.
- ☐ If you receive a review copy write a review of their product on your blog.
- ☐ Promote the review and make some sales.
- ☐ Only when you have made some sales make the other marketer aware of your product. Be sure to provide all the information they need including product access, personalized email copy and anything else you think they may need.
- ☐ Repeat the process with other marketers.

Tip. 99% of the whole JV model is relationships, concentrate on building long term relationships with other marketers at every opportunity via Facebook, Twitter, Forums, Email and face to face via networking events.