

# Blog Hopping

**Written & Published by: John Thornhill**

**Copyright © John Thornhill. All rights are reserved.**

## **BLOG HOPPING STEP BY STEP CHECKLIST.**

Feel free to print this page and check each task as you complete it.

- ☐ Look for other blogs you can post to. Simply Google 'keyword + blog' and you should find a ton of blogs in your niche.
- ☐ Bookmark every blog you wish to contribute to, also subscribe to each blogs RSS feed so you know when new content is produced.
- ☐ Get involved in the conversation by posting replies that offer real value. Avoid 'me too' posts that offer no value.
- ☐ Make sure you know your stuff when you reply, if you need to do a little research first, any replies that show inexperience will have a negative effect.
- ☐ Don't be afraid to disagree, as long as you are confident it's ok to disagree, in fact a nice controversial post can produce a ton of traffic, especially if you know you are right :-)
- ☐ Be sure to post replies as soon as new posts are made, this will help your comments be seen by the most people.
- ☐ Always be on the lookout for new blogs you can post to.
- ☐ **Repeat this process daily.** The more times you put content on other peoples blogs the more traffic you will receive. Make it your daily duty to post to at least one blog per day.

***Tip.** Reading other people's blog posts on a daily basis will help you learn more about your niche and will also give you more ideas for blog posts of your own.*