

Word of Mouth

Written & Published by: John Thornhill

Copyright © John Thornhill. All rights are reserved.

WORD OF MOUTH STEP BY STEP CHECKLIST.

Feel free to print this page and check each task as you complete it.

- ☐ Every time you create content make it the best you can.
- ☐ Think of other people's needs before your own. This will ensure you gain a reputation for helping others.
- ☐ Make your products the best value possible. Always over-deliver.
- ☐ Have first class support. Don't keep people waiting when they contact you.
- ☐ Get these basic steps right and word of mouth will take care of everything else.

Tip. Remember that your reputation online is everything and news travels fast online make sure it's only good news that others talk about when talking about you. If you want to learn more about being awesome online read a book called 'The Go Giver' and you'll learn all you need to know and be truly awesome.