

Search Engine Optimization

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SEO STEP BY STEP CHECKLIST.

Feel free to print this page and check each task as you complete it.

- ☐ Leave SEO to the experts as Google can change the rules overnight.
- ☐ Concentrate on creating awesome content.
- ☐ Add a simple SEO plugin such as ‘All in One SEO’ to your blog.
- ☐ If you want to have your site reviewed pay someone to check it out. Just go to [Fiverr](#) and look for an SEO gig.

***Tip.** You can spend hours learning SEO only to see Google change the rules overnight. Remember that most of my traffic techniques do not involve Google so why waste time learning something that could change overnight.*