

# Blogging

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## **BLOGGING STEP BY STEP CHECKLIST.**

Feel free to print this page and check each task as you complete it.

- ☐ First of all listen to the top blogging secrets audio that can be found in the advanced training area.
- ☐ Create a Wordpress blog, there is a full step by step guide in the advanced training section.
- ☐ Make your blog as attractive as possible by installing a nice looking theme and getting professional looking graphics created.
- ☐ Install the Sharebar plugin
- ☐ Add an opt-in form and/or pop up to your home page.
- ☐ Once your blog is created start generating content, this must be the best work you can possibly produce.
- ☐ Write about what you are doing online, sites you like, products you like, tips, secrets, resources, etc. Check John's blog for ideas if you are stuck.
- ☐ Share your content via social media outlets, use your Sharebar plugin.
- ☐ Encourage comments and ask people to share your content and they will.
- ☐ Post to your blog at least once per week.

***Tip.*** *Your blog is your most important site, don't cut corners and make sure that the content you create is your best ever work. If your readers like your free stuff they will be chomping at the bit to get your paid for stuff.*

If you want to take your blogging experience to the next level then I can highly recommend The Bloggers Roadmap. You can get this at the best possible price from: <http://www.thebloggersroadmap.com>