

Guest Blogging

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GUEST BLOGGING STEP BY STEP CHECKLIST.

Feel free to print this page and check each task as you complete it.

- ☐ Look for blogs in your niche that you can write free content for. To start with look for blogs that already allow guest posts.
- ☐ Leave comments on the blogs you find. (Blog Hopping)
- ☐ Link to these blogs from your blog. (Link Exchange)
- ☐ Write some awesome content related to the blog you want your post to appear on, this content should be the best you can create. Avoid external links and shameless promotions. Just concentrate on content.
- ☐ Contact the blog owner and offer him 100% exclusive rights to your content and all you want in return is a link back to your blog.
- ☐ If you receive no reply or they say no offer someone else the content or put it on your own blog.
- ☐ Repeat the process.

Tip. You can approach the blog owner before writing the content but I find it's best to write the content first.