

Giveaways

Written & Published by: John Thornhill

Copyright © John Thornhill. All rights are reserved.

GIVEAWAYS STEP BY STEP CHECKLIST.

Feel free to print this page and check each task as you complete it.

- ☐ Look for giveaway events to help distribute your free content. (See resources)
- ☐ Only use your own products that offer real value.
- ☐ Add more than one product.
- ☐ Promote the giveaway to your subscribers, this usually helps your products feature more prominent within the event.
- ☐ Consider upgrading for more exposure, this is usually only worth doing in the bigger events that receive more traffic.
- ☐ Offer unrestricted distribution rights, this will help your report go viral. Include graphics and a squeeze page and distribution instructions.
- ☐ Repeat the process.

Tip. Allow people to distribute your content via giveaways and the whole process can start again.