

# Viral Marketing

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## **VIRAL MARKETING STEP BY STEP CHECKLIST.**

Feel free to print this page and check each task as you complete it.

- ☐ Every time you create content think of ways to get others to share it.
- ☐ Ask others to share the content on your blog.
- ☐ Ask customers to become affiliates and promote the product they just purchased.
- ☐ Create lots of viral reports.
- ☐ Get involved in giveaways and ad swaps.

***Tip.*** Remember the other party will always think “What’s In It For Me” so make sure there is a massive incentive to distribute your work. Most of the time this involves letting them know of your affiliate program and showing them how to promote your products. ***Train your affiliates to promote your stuff and they will.***